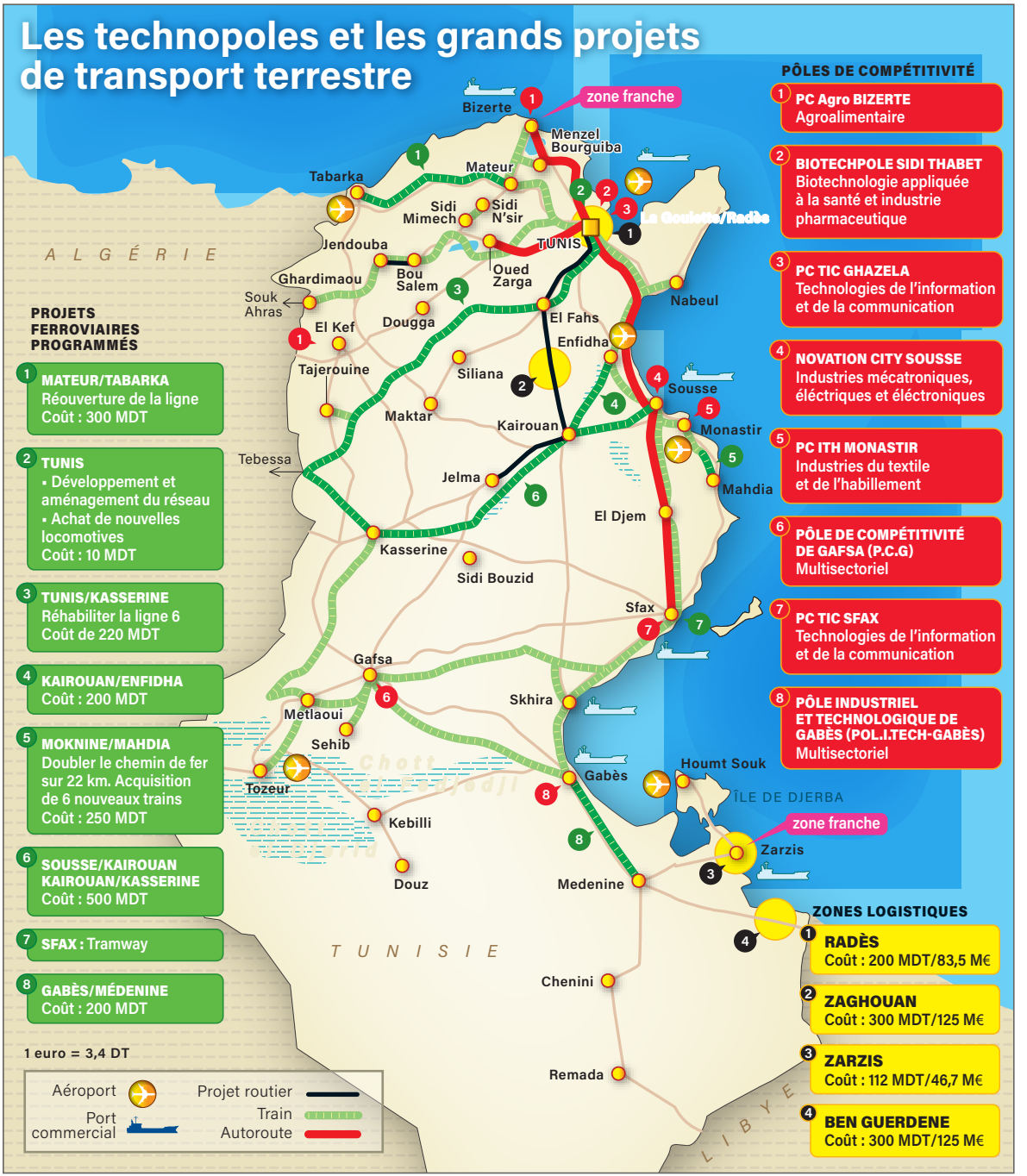Les technopoles et les grands projets de transport terrestre