

Hall 2, 2F49 and 2E47

MOBILE

WORLD CONGRESS

Feb. 27<sup>th</sup> > Mar. 1<sup>st</sup> 2012

Barcelona



**MOBILE**<sup>™</sup>  
WORLD CONGRESS



<http://mwc.ubifrance-events.com/>

# MOBILE WORLD CONGRESS

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## EVENTS FOR THE EXHIBITORS

Discover local market opportunities through an international operators conference and market presentations realized by Ubifrance regional ICT experts.

### INTERNATIONAL OPERATORS CONFERENCE

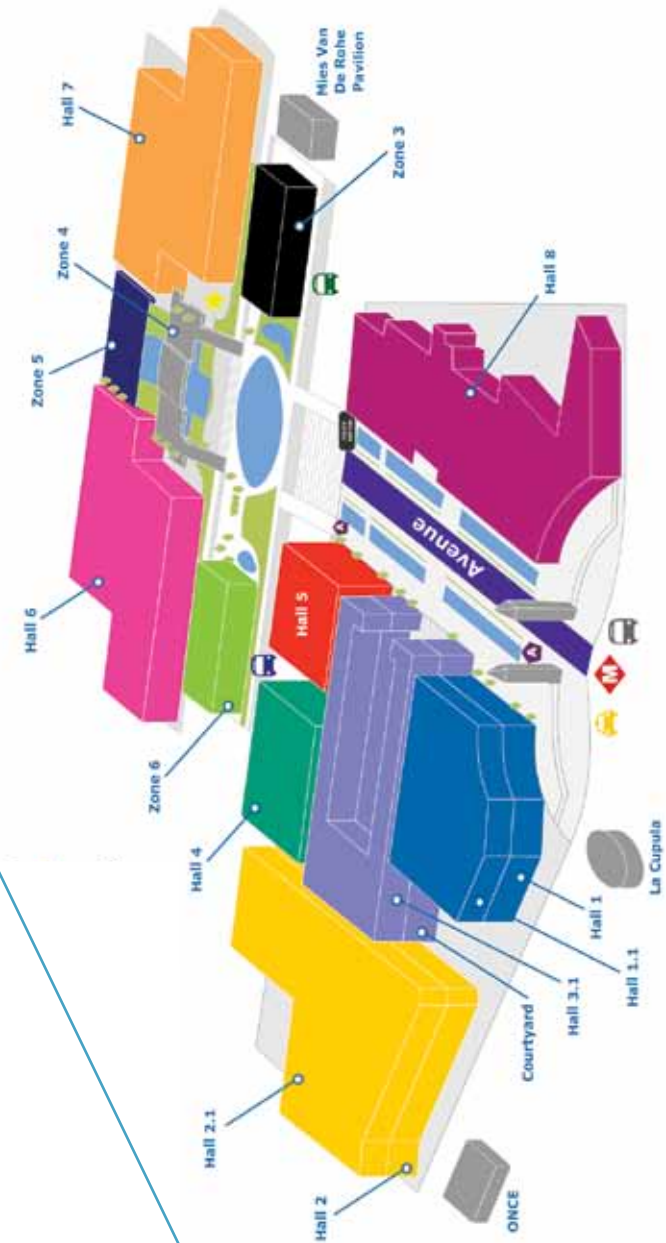
- CONFERENCE held under the patronage of the Catalan Government, Tuesday 28 at 5 pm

### MARKET PRESENTATIONS

- BREAKFAST CHINA, Thursday 1 at 9 am
- BREAKFAST ASEAN, Thursday 1 at 10 am
- BREAKFAST ISRAEL (to be confirmed), Thursday 1 at 11 am

Entrance upon invitation only.

## MOBILE WORLD CONGRESS VENUE





## LISTING BY BOOTHS

### Hall2 - 2 E 47

ACAPELA GROUP  
ACT750  
ACTIVNETWORKS  
AD4SCREEN  
ADELYA  
ADVANCED TRACK AND TRACE  
AEON CONSULTING  
AFD TECHNOLOGIES  
AGENCE REGIONALE DE DEVELOPPEMENT PARIS  
ILE-DE-FRANCE  
AGENCENTIC BOURGOGNE  
ALSETT  
APPSFIRE  
ARKAMYS  
ATES NETWORKS  
ATOMIZ  
BENOMAD  
BEWIGO TECHNOLOGIES SARL  
BULKYPIX  
BYKOD  
CGIT SARL  
CLUSTER EDIT  
COMITE D'EXPANSION ECONOMIQUE DU VAL D'OISE  
DAXIUM  
DELTA OHM  
DHATIM  
DOCDOKU  
DOTEMU  
DXO LABS  
EB LAB  
EPHONENET  
EZ SYSTEMS  
FIME  
GEKA TELECOM  
GEOIMAGE  
GROUPE ELABOR  
HAIKU  
INSITEO  
IPERLINK  
KAWET  
KINOMAP  
LARGILLIERE FINANCE  
LEMON WAY

LIFE INFORMATIQUE  
LIVINGOBJECTS  
MADGIC  
MAPYOURDREAM  
ME PLUS MY MOBILE  
MEDIA MOBILITY  
MIDI-PYRENEES EXPANSION  
MOBILE MARKETING ASSOCIATION FRANCE  
MOBILE TAG  
MOBILEAD  
MOBPARTNER  
MOOBIFUN  
MOOTWIN  
MYFEELBACK  
NEOSesame  
OPENSUGAR  
PAGE UP  
PARTELEC  
PERCEPTIVA LABS  
PHONITIVE  
PIXOWL INC.  
PLUGNSURF  
POLE STAR  
RD GEO  
RECOMMERCE SOLUTIONS SA  
REZOPEP: MIDI-PYRENEES' INCUBATOR NETWORK  
SILICON SENTIER  
SISTEER  
SMART ADSERVER  
SOFIALYS  
SPACEYES  
SWID  
SYSTEMATIC PARIS RÉGION CLUSTER  
TAGATTITUDE  
TEKORA SAS  
TEVOLYS  
TRANSATEL  
TRANSFERTO  
UBLEAM  
UTEL  
XBRAINSOFT  
UBIFRANCE

### Hall2 - 2 F 49

ADEUZA  
AQUAFADAS  
ARIADNEXT  
AVENIR PLASTIC CARDS  
AWOX  
BEEPEERS  
BLUENOVE  
BRETAGNE INTERNATIONAL  
BRGR MEDIA  
BUZZINBEES  
CALADE TECHNOLOGIES  
CAPTAIN  
CASSIS INTERNATIONAL  
CREOVA  
DORIANE  
ECHOVOX FRANCE SARL  
EUROMEDITERRANEE  
GROUPE SYNOX  
HAPLOID  
INSIGHT SIP  
INTELLICORE SERVICES  
INVEST IN FRANCE  
IQSIM  
LDMOBILE  
LOGIWAYS  
MAPPING CONTROL  
MIXXIT  
MULTICELL

NEOMADES  
NETHEOS  
NOMAD3D  
PHAESUN FRANCE SAS  
PIXEET  
PLAYGROUND  
PLEEX  
PRAGMA  
PROVENCE PROMOTION  
PUREAGENCY.COM  
QOWISIO  
RIVIERAWAVES S.A.S.  
SCS CLUSTER  
SELECOM  
SETELIA  
SIGMA MEDITERRANEE  
SILIGENCE  
SMARTCOM  
SNAPP'  
STUDIO AMA BRETAGNE  
SUD DE FRANCE DEVELOPPEMENT  
SURIKATE SAS  
SWINGMOBILITY  
TAZTAG  
TEAM COTE D'AZUR  
ULEX INNOVATIVE SYSTEMS  
UPNEXT RESEARCH  
VIVACOEUR

### Hall2 - Others

AVENIR TELECOM  
CENTILE TELECOM APPLICATIONS  
SIRADEL  
STREAMWIDE  
VISION OBJECTS

STAND 2 C 47  
STAND 2 A 35  
STAND 2 G 41  
STAND 2 H 50  
STAND 2 H 54

## LISTING BY SECTORS

### Economic development agency

AGENCE REGIONALE DE DEVELOPPEMENT PARIS  
ILE-DE-FRANCE  
AGENCENTIC BOURGOGNE  
BRETAGNE INTERNATIONAL  
CLUSTER EDIT  
COMITE D'EXPANSION ECONOMIQUE VAL D'OISE  
EUROMEDITERRANEE  
INVEST IN FRANCE  
MIDI-PYRENEES EXPANSION

PROVENCE PROMOTION  
REZOPEP: MIDI-PYRENEES' INCUBATOR NETWORK  
SCS CLUSTER  
SILICON SENTIER  
SUD DE FRANCE DEVELOPPEMENT  
SYSTEMATIC PARIS REGION CLUSTER  
TEAM COTE D'AZUR  
UBIFRANCE

### Applications development

ACAPELA GROUP  
ADEUZA  
AEON CONSULTING  
AQUAFADAS  
ARKAMYS  
ATES NETWORKS  
BEWIGO TECHNOLOGIES SARL  
BRGR MEDIA  
CAPPTAIN  
CGIT SARL  
DAXIUM  
DHATIM  
DOCDOKU  
DORIANE  
DXO LABS  
EB LAB  
GROUPE ELABOR  
GROUPE SYNOX  
HAIKU  
HAPLOID  
INSITEO  
INTELLICORE SERVICES  
KAWET  
LOGIWAYS

MAPYOURDREAM  
ME PLUS MY MOBILE  
MEDIA MOBILITY  
MIXXIT  
MOOTWIN  
PAGE UP  
PARTELEC  
PERCEPTIVA LABS  
PIXOWL INC.  
PLAYGROUND  
PLEEX  
SETELIA  
SMARTCOM  
SNAPP'  
STREAMWIDE  
STUDIO AMA BRETAGNE  
SWID  
SWINGMOBILITY  
TAZTAG  
TEKORA SAS  
TEVOLYS  
VISION OBJECTS  
VIVACOEUR  
XBRAINSOFT

### Consulting and Engineering Services

AFD TECHNOLOGIES  
BLUENOVE  
FIME  
LARGILLIERE FINANCE

LIFE INFORMATIQUE  
PRAGMA  
RIVIERAWAVES S.A.S.  
UPNEXT RESEARCH

### Mobile Advertising and Marketing

ACT750  
AD4SCREEN  
ADVANCED TRACK AND TRACE  
APPSFIRE  
ATOMIZ  
CALADE TECHNOLOGIES  
LDMOBILE  
MADGIC  
MOBILE MARKETING ASSOCIATION FRANCE

MOBILE TAG  
MOBILEAD  
MOBPARTNER  
PHONITIVE  
PUREAGENCY.COM  
SMART ADSERVER  
SOFIALYS  
SURIKATE SAS  
UBLEAM

### Telecoms infrastructure

ACTIVNETWORKS  
ADELYA  
ALSETT  
BENOMAD  
BUZZINBEES  
CENTILE TELECOM APPLICATIONS  
DELTA OHM  
EPHONENET  
GEKA TELECOM  
GEOIMAGE  
INSIGHT SIP  
IPERLINK  
IQSIM

LIVINGOBJECTS  
MULTICELL  
PHAESUN FRANCE SAS  
POLE STAR  
QOWISIO  
SELECOM  
SIGMA MEDITERRANEE  
SILIGENCE  
SIRADEL  
SISTEER  
SPACEYES  
TRANSATEL  
ULEX INNOVATIVE SYSTEMS

### Mobile Entertainment, accessories and Internet

AVENIR PLASTIC CARDS  
AVENIR TELECOM  
AWOX  
BEEPEERS  
BULKYPIX  
BYKOD  
DOTEMU  
EZ SYSTEMS  
KINOMAP  
MAPPING CONTROL

MYFEELBACK  
NEOMADES  
NEOSesame  
NOMAD3D  
OPENSUGAR  
PIXEET  
PLUGNSURF  
RD GEO  
RECOMMERCE SOLUTIONS SA  
UTEL

### Financial Services

ARIADNEXT  
CASSIS INTERNATIONAL  
CREOVA  
ECHOVOX FRANCE SARL  
LEMON WAY

MOOBIFUN  
NETHEOS  
TAGATTITUDE  
TRANSFERTO

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## ACAPELA GROUP

NON EXHIBITORS AREA - Booth 2 E 47



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[www.acapela-group.com](http://www.acapela-group.com)

Acapela Group, the leading voice expert, invents text to speech solutions to give your content a voice, in up to 30 languages.

Acapela's solutions allow you to turn any written text into natural speech files, using any of our 60 High quality standard voices or your own synthesized voice talent.

Acapela speech solutions add audible value to their services and applications through the spoken word and speech empower audio books, newspapers, animation & avatars, online viral marketing and advergaming, rich Media, mobile apps, e-learning, serious game & edutainment, accessibility solutions, CRMs, navigation & telematics, traffic & passenger Information, etc.

## ACT750

Workstation 2 - Booth 2 E 47



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[www.act750.com](http://www.act750.com)

ACT750 provides innovative Churn Prediction, Campaign & Loyalty Management solutions to telecom operators worldwide.

ACT750's solutions enable operators to:

- Predict Usage & Churn in advance and automate campaign in order to maximise accuracy of operator retention, upsales and stimulation strategies.
- Implement Campaigns & Loyalty Program for both prepaid and postpaid telecom subscribers in order to incentivise usage, grow revenues, improve user experience and reduce churn.

## ACTIVNETWORKS

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[www.activnetworks.com](http://www.activnetworks.com)

Expert in speeding up and optimizing Video and Data traffic over http, ActivNetworks is the provider of the most powerful mobile Internet flow optimization solutions.

ActivNetworks' BoostEdge® frees wired and wireless network bandwidth, giving Telecom carriers a clear competitive edge when confronted with skyrocketing mobile data and video usage.

ActivNetworks technologies already optimize Internet service of large Web sites, enterprise datacenters and major Telecom operators.

Gartner positions ActivNetworks as a visionary in its Magic Quadrant for « Application Delivery Controllers ».

On the occasion of the MWC 2012, the company will, this year, launch its real time video optimization platform.

## AD4SCREEN

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[www.ad4screen.com](http://www.ad4screen.com)

Ad4Screen is a mobile marketing & advertising group with a 100% performance-oriented mindset.

Ad4Screen helps advertisers and publishers on their mobile needs every step of the way: mobile strategy consultancy, applications and mobile sites development, acquisition, customer loyalty and mobile audience monetization.

Thanks to our exclusive technologies (tracking system, push notification control center, MetAdserver) and our 65 experts, Ad4Screen meets your performance and ROI targets. More than 125 clients trust Ad4Screen Group such as Procter&Gamble, Pages Jaunes, IDTGV, Orange, Le Monde, Spir, TF1, BNP Paribas...



## ADELYA

NON EXHIBITORS AREA - Booth 2 E 47



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[www.adelya.com](http://www.adelya.com)

Founded in 2005 by CRM and configurator pioneers, ADELYA has developed web-based loyalty solutions for retailers and independent shops powered by NFC, contactless and mobile technologies.

A true loyalty operator, ADELYA enables retailers and points of sale to create a new type of customer relationship with more interactivity, more freedom and more impact.

To facilitate use and deployment within retail outlets, ADELYA loyalty solutions come as a managed service.

ADELYA or its resellers manage the hardware and software applications on the customer's premises.

ADELYA loyalty solutions are offered as an on-demand service "in the cloud".

## ADEUZA

Workstation 63 - Booth 2 F 49



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[www.adeuza.com](http://www.adeuza.com)

Adeuza is a Limited Company with Management and Supervisory Board headquartered in Nantes, western France.

We are a software company specialized in:

- Field Service Management (Movalys Software suite).
- Development of mobile enterprise applications for smartphone and tablets.

## ADVANCED TRACK AND TRACE

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Brand protection, traceability, products and documents security, CRM - PRM (Customer Relation Management - Citizen Relation Management - Patient Relation Management) are key issues for every organization.

Preventing and reducing the impact, consequences and losses due to illegal practices are requirements for protecting the value of companies' know-how.

Advanced Track & Trace offers industrial solutions that use advanced technologies for concealing information and encoding built in data in products packaging, printed documents, image, etc. in compliance with legal requirements.

## AEON CONSULTING

Workstation 30 - Booth 2 E 47



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CEO

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[www.aeon-consulting.fr](http://www.aeon-consulting.fr)

Aeon Consulting : training, consulting, mobiles applications development (iOS and Android), Cloud Computing Adaptive Channel, a spin off of Aeon, provides a centrally managed solution integrating dedicated services and content for consumption anywhere whatever the availability of bandwidth.

ITravel, an In Flight Entertainment on iPad for business Jets.

## AFD TECHNOLOGIES

Workstation 24 - Booth 2 E 47



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Human Resources Director

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[www.afdtech.com](http://www.afdtech.com)

AFD Technologies, leader of Telecom Service in France involved in major projects in design, implementation and evolution for fixed and mobile telecom networks. Our portfolio of Consulting Service and Managed Solutions support all market actors: operators, manufacturers and media. The vision of AFD Technologies is to become the preferred partner of telecom networks business in Europe. Our mission is to offer differentiating value-added-service solutions. Whatever the orientation of our solution, towards «Managed Services», «Consulting» or «Solutions centers», this is solution which is evolutive and stable.

## AGENCE REGIONALE DE DEVELOPPEMENT PARIS ILE-DE-FRANCE

Booth 2 E 47



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Telecom, Internet, Multimedia Senior Director

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[www.paris-region.com](http://www.paris-region.com)

Paris Region Economic Development Agency is the regional authority dedicated to helping foreign companies expand their business and set up their offices in Paris region, a strategic place in Europe. As a public organization, we provide a unique and customized full support package absolutely free of charge! Meet Paris Region representative in MWC in Barcelona. We would therefore be delighted to meet you from February 27th to March 1st to further talk about your projects in Europe. Looking forward to meeting you soon!

## AGENCENTIC BOURGOGNE

Booth 2 E 47



Pascal TOURNIER  
President

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agenceNTIC Bourgogne is a non-profit association, which was created by the Chamber of Commerce and Industry of Burgundy and companies of ICT sector. Its missions:

- ICT USES Supporting and facilitating the development of ICT uses for burgundy companies through information days, publications, websites,
- ICT COMPANIES
  - Promotion of ICT companies.
  - Support of clusters.
  - Organization of companies missions abroad...

## ALSETT

Workstation 31 - Booth 2 E 47



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CEO

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[www.alsett.net](http://www.alsett.net)

ALSETT delivers bespoke solutions for each client whether they are operators, equipment suppliers, integrators, public corporations, universities,... Our team of multidisciplinary experts provides turnkey projects with:

- Engineering design.
- Measurement.
- Network optimisation.
- Network life-cycle.
- Consulting.
- Training.
- R&D (M2M solutions).

## APPSFIRE

NON EXHIBITORS AREA - Booth 2 E 47



Ouriel OHAYON  
Co-founder

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[www.appsfire.com](http://www.appsfire.com)

Appsfire is a premium leading discovery and promotion service for mobile apps (iOS and Android).

We help developers reach, faster, better their users:

- reach millions of smartphone users in a matter of hours to accelerate their app store visibility (Appvertising);
- boost the engagement and the retention of their users in their app (Appbooster);
- we work with mobile operators/manufacturers to provide app discovery services.

## AQUAFADAS

Workstation 51 - Booth 2 F 49



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[www.aquafadas.com](http://www.aquafadas.com)

Aquafadas creates innovative digital publishing solutions to enable the new ways of magazine, book, press or comics book publishing.

These tools also adapt to the changing needs of business communication.

Aquafadas solutions allow and facilitate the dissemination of digital content on new platforms: smartphones, tablets and web.

Creation tools offered by Aquafadas meet specific needs such as those of the press.

Among our clients are the Prisma Presse, Egmont, Reader's Digest or the Tribune.

The business world also uses the Aquafadas tools to enable migration of digital content such as marketing, technical documentation, commercial or financial...

## ARIADNEXT

Workstation 73 - Booth 2 F 49



AriadNEXT  
secure scan & sign

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[www.ariadnext.com](http://www.ariadnext.com)

AriadNEXT is a French startup founded in 2010.

AriadNEXT provides Mobile Network Operators with an innovative solution for Secure Paperless Subscription in Point of Sales.

The main benefits for the MNO are: simpler and cheaper customer acquisition, dramatic reduction of subscription fraud, and the ability to issue a secure Mobile Digital ID on SIM to its customer during subscription.

We believe that MNO should establish themselves as trusted third parties and monetize the secure contact they have with their customers by offering services for authentication and signature on the Internet to third parties.

## ARKAMYS

Workstation 21 - Booth 2 E 47



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[www.arkamys.com](http://www.arkamys.com)

Recognized leader in digital audio processing, Arkamys provides software solutions and expertise for digital content companies and for the consumer electronics industry including mobile phones, multimedia players, car audio and home theaters.

By choosing Arkamys as their audio partner, electronics manufacturers are in a position to design innovative and cost effective products taking advantage of over 10 years experience in the professional audio industry.

Arkamys' involvement in research demonstrates its commitment to exploit the latest findings in the field of digital audio and create compelling solutions that bring tremendous value to its customers.

## ATES NETWORKS

Workstation 17 - Booth 2 E 47



Created in 2008, ATES Networks develops, implements and supports professional solutions for mobile operators, service and content providers. Our solutions are designed to deliver rich content and innovative value added services for all networks: mobile and next-generation networks (2,5G, 3G, 3,5G, 4G), WLAN, WiMax, LTE, ... .

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## AVENIR PLASTIC CARDS

Workstation 70 - Booth 2 F 49



Mobile Phone accessories study, design and conception: charger supports, shielded NFC bumpers NFC Wall®, specific packaging study.

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## ATOMIZ

Workstation 28 - Booth 2 E 47

AtomiZ is a specialist for image, audio and video on the web and mobile phones. We have deployed more than 20 video solutions for media and telecom companies on 4 continents. Based on our patented in-house technology, we are committed to our customers' success by our global «3S» offer: Software, Service & Solution. AtomiZ' subsidiary «AtomiZ Asia» is based in Tokyo since 2008.

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## AVENIR TELECOM

STAND 2 C 47

Avenir Telecom is one of the European leader in mobile phones and convergent products distribution. We are acting all over Europe as a retailer and also as a wholesaler.

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## AWOX

Workstation 53 - Booth 2 F 49



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AwoX provides home network technologies and products to mobile phone OEMs and telecommunication operators. AwoX offers a large range of complementary solutions to enable the DLNA Certified ecosystem ranging from PC applications up to Internet radios and over-the-top bboxes. AwoX is a board member of the Digital Living Network Alliance and chairman of the Compliance & Test Committee. AwoX is headquartered in Montpellier, France, with branch offices in Singapore, Shenzhen and Hong Kong. AwoX is backed by Innovacom, BNP Paribas Private Equity, Soridex and CIC Capital Privé. For details, please visit [www.AwoX.com](http://www.AwoX.com).

## BENOMAD

Workstation 3 - Booth 2 E 47



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[www.benomad.com](http://www.benomad.com)

BeNomad conceives, develops and markets map software tools to optimize the management of assets and mobile resources. The BeNomad products allow an efficient development and quick time-to-market of real professional added-value applications such as professional navigation for specific business or online assets tracking.

## BEEPEERS

Workstation 38 - Booth 2 F 49



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[www.beepeers.com](http://www.beepeers.com)

Beepeers is a French company aiming at promoting its Social CRM platform to:

- Smartphone Users.
- Businesses wishing to promote activities to customers and to enhance the quality of their CRM process.

## BEWIGO TECHNOLOGIES SARL

Workstation 15 - Booth 2 E 47



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[www.bewigo.com](http://www.bewigo.com)

Bewigo is a Provider of «Mobility Solutions and Services» through the following transactional and informational channels: Mobile, Web, Tablet, POS, PDA. Bewigo has developed skills and tools that enable stakeholders from different sectors to integrate "mobility" in their activities and provide personalized services to its customers.



bluenove is a leader consulting agency in open innovation services.  
We support our clients to design and implement their Open and Collaborative Innovation strategy.

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**www.bluenove.com**



BRGR Media is a creative digital agency founded in 2010. Today representing 10 experts with complementary skills.

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Bretagne, a land of ICT tradition:

- 50,000 employees;
- 885 companies;
- 25 higher education and research centers;
- 30 companies created each year.

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**www.bretagne-international.com**

Bretagne International is commissioned by the Regional Government of Bretagne (Western France) to:

- assist Breton companies in their international development;
- identify projects of investment and support foreign investors.

We provide you free confidential assistance through the different stages of your project in Bretagne: data collection, identification of and introduction to potential partners, proposals of locations, assistance before, during and after the installation...



Created in 2008, BulkyPix is a leading international digital entertainment provider based in San Francisco, USA and Paris, France.

BulkyPix develops and publishes high quality games and applications developed for a wide range of Smartphone and tablet platforms (iOS, Android, Samsung, WP7...).

BulkyPix has already released numerous great titles such as Hysteria Project, My Brute, Babel Rising, Pix'n Love Rush, Twin Blades, Saving Private Sheep, Yslandia and Goblins, to name a few from their extensive portfolio.

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## BUZZINBEES

Workstation 46 - Booth 2 F 49



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[www.buzzinbees.com](http://www.buzzinbees.com)

Buzzinbees develops telecommunication software and sells it to telecommunication equipment and software vendors. Its products are active in more than 135 countries.

The company was created in October 2009 by its actual CEO Jean-René Bouvier.

It was spun-off from Hewlett Packard, and continues to develop and enhance products that have been deployed for more than 20 years by HP.

Buzzinbees is committed to investing in its technology to keep its leading edge, as well as to create new and innovative products.

Buzzinbees is a company of 30 employees and has offices in Grenoble and Sophia Antipolis, France.

## BYKOD

NON EXHIBITORS AREA - Booth 2 E 47



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[www.bykod.com](http://www.bykod.com)

BYKOD is a startup created, around a unique expertise in mobile marketing, and design and development of solutions for mobile phones and light mobile devices (Smartphones, Web phones, touch tablets) to simplify and make usable to professionals and the general public technologies of access to information in a situation of mobility: QR code or 2D code, NFC or technology without contact...

We have built a Cloud of a new type of technological ecosystem, enabling a Web already developed and operational platform to offer a range of tools and services accessible and usable by all and without any technical knowledge.

## CALADE TECHNOLOGIES

Workstation 43 - Booth 2 F 49



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[www.calade-technologies.com](http://www.calade-technologies.com)

Calade Technologies is a French leading company providing mobile media communication for businesses and public services.

We specialize in marketing and customer relationship communication through SMS, MMS and VMS.

Whether you need to send single alerts or marketing bulk communication, Calade Technologies gives you access to its web-based media sending platform [www.smsMode.com](http://www.smsMode.com), as well as practical, easy to implement APIs for a seamless integration with your software solutions.

Calade Technologies also has the capability to develop tailor-made solutions answering any specific mobile media communication you may have.

## CAPTAIN

Workstation 71 - Booth 2 F 49



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[www.capptain.com](http://www.capptain.com)

CAPTAIN is a real-time web and mobile customer engagement platform.

Increase your end-users Life Time Value, decrease Customer Acquisition Costs, improve User Experience, increase your Revenues with CAPTAIN.

## CASSIS INTERNATIONAL

Workstation 41 - Booth 2 F 49



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[www.cassis-intl.com](http://www.cassis-intl.com)

The TSM Enabler, pioneer in NFC solutions. CASSIS is a leading solution provider of smart card-based applications. Since 2002, CASSIS is an independent company headquartered in Singapore and France with an experienced international management team and a strong customer base. CASSIS' MobileMatrix TSM solution serves millions of customers, through Tier1 MNOs and Service Providers commercial deployments: AT&T, Vodafone, BKM (Turkey), Maxis (Malaysia), banks in Eastern Europe, Citizy in France. CASSIS operates from fully certified datacenters in Asia-Pacific, Europe and North-America and partners with Alcatel-Lucent, Atos-Origin and TSYS to create a Global TSM Network.

## CGIT SARL

Workstation 14 - Booth 2 E 47



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[www.cgit.com](http://www.cgit.com)

Main field of business CGIT is a Company established since 1996 in the Carribean, skilled in new technologies for networks and software applications. We promote as wholesaler devices routeurs and wifi appliances, and a wide range of software, management and business software, data center security. We fit and also install high tech networks solutions and projects, as wifi and wimax hotspot and bridges, vpn, etc.. We work with B to B Customers SOHO and Officials we have many kind of prestigious references in the French West Indies. We develop Applications for location for mobiles and smartphones.

## CENTILE TELECOM APPLICATIONS

STAND 2 A 35



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[www.centile.com](http://www.centile.com)

Founded in 1998 in Sophia Antipolis on the Cote D'Azur in Southern France, Centile is the leading European developer of unified communications platforms for operators and enterprises. The Centile Any3 architecture - Any service, over Any network, on Any terminal - addresses the needs of businesses and operators seeking to deliver advanced professional communications services to fixed and mobile users independently of the device they're using or the network they're connected to.

## CLUSTER EDIT

NON EXHIBITORS AREA - Booth 2 E 47



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Cluster Edit is a nonprofit organisation created by software companies from the Rhone-Alpes region (France) with support from public institutions at the national, regional and local level. Its goals are:

- to promote software as the core of the whole ICT industry;
- to foster the development of an open innovation ecosystem;
- and to establish the regional cluster as a leader of B2B software on an European scale.



## COMITE D'EXPANSION ECONOMIQUE DU VAL D'OISE

Workstation 25 - Booth 2 E 47



The Val d'Oise Economic Expansion Committee (CEEVO) draws together all the institutional and economic actors in Val d'Oise - Paris region FRANCE).

It is responsible for the promotion of industries of strategic excellence for the Val d'Oise, among which Telecoms and Mobile software.

The Val d'Oise is home to:

- a large number of renowned actors;
- higher education establishments and research laboratories specialised in software mobile.

It encourages collaboration between established leaders, start-ups, and academics, to support the creation of innovative solutions.

The CEEVO is active partner of both French business clusters: CAP DIGITAL and SYSTEMATIC.

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## CREOVA

Workstation 61 - Booth 2 F 49



CREOVA is a software editor for mobile payment systems. Creova's offer is targeting financial institutions, mobile operators, e-commerce and catalog merchants.

Creova develops innovative, secure, high performance and easy to use technological solutions, allowing its customers to ensure optimal financial transactions through the mobile in a non-internet/PC accessible environment.

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## DAXIUM

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Daxium Software publishes the PictBase software, which enables the management of professional data and the creation of mobile applications for itinerant employees.

The company which is registered in France was created in April 2005 by 12 private shareholders and 3 institutional shareholders.

## DELTA OHM

Workstation 17 - Booth 2 E 47



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The Delta Ohm company is specialized in the conception and the manufacturing of passive components radio frequencies, of systems of coupling and filtering, coaxial connectors and braces for the connecting of antennas on basic stations GSM, UMTS and LTE, radio beams and TV broadcasting stations and FM.

The DELTA OHM Company is approved by the main things OEM and French operators, for the stationery of equipments intended for the installations outdoor and to indoor, as well as by certain foreign operators.

## DHATIM

NON EXHIBITORS AREA - Booth 2 E 47



Dhatim supplies data communication solutions, in white brand and hosted mode, for Mobile Operators. We are offering payment and self-care applications on high-end mobile devices, targeting BlackBerry, iPhone, Android, Symbian, Windows Mobile and PC data cards. Our Wallet solution is based on an embedded application, for the management and easy payment of the device Mobile Operators Services and perfectly suits for the Data Services in prepaid mode.

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## DORIANE

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Doriane is a company specialized in managing data. LABKEY-Mobile™ is the result of 25 years of experience accompanying customers concerned by the performance and efficiency of mobile data collection. This experience is applied in all domains by designing standard software customized to meet specific needs. For more information about our products visit our website at [www.labkey-mobile.com](http://www.labkey-mobile.com).

## DOCDOKU

NON EXHIBITORS AREA - Booth 2 E 47



IT consulting firm heavily involved in open source R & D projects or leading to Cloud solutions.

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## DOTEMU

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[www.dotemu.com](http://www.dotemu.com)

DotEmu is the retro-gaming specialist highly experienced in emulation-based porting and smart porting on iPhone/iOS, Android, PC, Online. We also provide a strong PC digital distribution service dedicated to back-catalog games as well turn-key solutions for old video games. We worked on 200+ titles within 4 years.

## DXO LABS

Workstation 5 - Booth 2 E 47



From its headquarters in Europe and its offices in the USA, Japan and Korea, DxO Labs serves customers in all areas of digital imaging, including:

- Consumer electronics OEM/ODM such as digital camera vendors and camera phones vendors;
- Imaging component suppliers: camera module manufacturers, sensor vendors, and processor vendors;
- Demanding photographers, as well as photography journalists and imaging experts.

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## ECHOVOX FRANCE SARL

Workstation 61 - Booth 2 F 49



ECHOVOX is a pioneer in transaction-enabled mobile services. Founded in 2000, Echovox has built a unique infrastructure connecting to over 100 mobile carriers worldwide, enabling leading web, media and mobile content groups to monetize their audience through mobile.

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## EB LAB

NON EXHIBITORS AREA - Booth 2 E 47



{ e-business laboratories }

eb-Lab is a laboratory of research and private development specialised in the design and conception of e-business solutions.

The society created, in 2010, an innovative solution : the hypercall Link which was welcomed by the professional as a «must have» for promoting sales of commercial websites. eb-Lab was founded in 2010 by Emmanuel Mignot, who is the CEO of Teletech International, the French specialist in Customer Relationship (crm) since 1993.

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## EPHONENET

NON EXHIBITORS AREA - Booth 2 E 47



ephoneNet helps all professionals make good choices and installs most solutions for IP convergence and classical telecom networks.

Given the multi-site business patterns at a national or international scale and the increasing need for mobility, interactive, simple and evolutionary means of communication are more than ever required and voice remains the most important medium.

Integrating telephony into the data-processing networks allows professionals to take advantage of all new communication services at a lower cost.

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## EUROMEDITERRANEE

Booth 2 F 49

### EUROMÉDITERRANÉE

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Euroméditerranée in Marseille runs one of the largest economic development operations in Southern Europe with a total investment of 7 billion euros. Belle de Mai Media Park, part of the Secured Communicating Solutions Cluster, is the heart of the Mobile Valley. It hosts some of the most innovative mobile companies: Mobile Distillery, Miyowa, Digitick, C4M as well as the Paca Mobile Center; a facility with close to 1000 handsets for developing and testing, the largest NFC test center in Europe and the International Mobile Gaming Awards sponsored by AMD, ARM, Movida, Nokia...

## EZ SYSTEMS

NON EXHIBITORS AREA - Booth 2 E 47



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Founded in 1999, eZ Systems is the creator of eZ Publish, the award winning Open Source Web Content Management Platform used by more than 250,000 websites in over 160 countries. eZ empowers digital business with a platform that not only enables organizations to manage content across multiple sites in many languages, but also ensures that the information is delivered regardless of the channel. The result – right content, right time, right experience.

## FIME

Workstation 26 - Booth 2 E 47



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[www.fime.com](http://www.fime.com)

FIME is a worldwide supplier of test solutions in the domain of smartcards, RFID and NFC. Providing an overall and integrated service consisting of consulting, laboratory testing, test tools and innovation through outsourced R&D, FIME holds a strong position as a real business accelerator. A pioneer in testing contact cards during the 1990s, today FIME is providing its leading abilities in the contactless world with branches in France, Canada, Taiwan, Korea and India. FIME offers you a solution adapted to your local needs, along with the stability of a company that is a subsidiary of Orange Business Services.

## GEKA TELECOM

Workstation 21 - Booth 2 E 47



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[www.geka-telecom.com](http://www.geka-telecom.com)

Founded in 1982, GEKA Telecom is an integrator & distributor of products, solutions and services for enterprise & telecom operators on overseas / emerging markets. We supply & integrate a complete telecom infrastructure offering for operators, covering their needs in network & services, through a single interface, and in shortest lead-times. We distribute a full portfolio of enterprise network products & solutions (wireless, data, voice & video) through local channel partners. Our modular solutions can fit both legacy environments and greenfield projects, in urban or rural areas, on any geographical territory.

## GEOIMAGE

Workstation 29 - Booth 2 E 47



A recognized leader within the High Resolution digital geographic database market, GEOIMAGE is a major supplier of Digital maps dedicated to RF planning and network optimization for mobile operators, equipment vendors and planning tool providers.

Our digital maps are devoted to all types of telecom technologies (GSM, EDGE, 2G, 3G, WIMAX, LTE...) Working closely with the majors planning tools providers (Asset, Atoll, Celplan, EDX, ICS Telecom, Planet, Wizard,...) and Ray Tracing models (Wavesight, Winprop, Volcano, ...) GEOIMAGE and its partners propose a complete solution for your wireless network planning and optimization applications.

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**www.geoimage.fr**

## GROUPE SYNOX

Workstation 52 - Booth 2 F 49



Synox Group is an IT company specialised in mobile solutions (development for business process on smartphones, tablets computer...) and groupware (intranet/extranet portal, Electronic Document Management System...).

We offers besides a M2M services dedicated to the exploitation of communication devices market's outsourcing. Adapted for any business, Synox Group opens to its customers the opportunity of optimizing their internal organizations, and thus their overall productivity, while being highly operational and productive regardless of the place they are thanks to smartphones's apps.

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**www.groupe-synox.com**

## GROUPE ELABOR

NON EXHIBITORS AREA - Booth 2 E 47



Our engineering company is specialized in services for local authorities (villages, towns, cities), especially in the field of cartography and public orientation (multimedia kiosks, websites, web mobile ...) for many kinds of buildings (hospitals, malls, parks) and cemeteries.

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**www.groupe-elabor.com**

## HAIKU

Workstation 33 - Booth 2 E 47



HAIKU, the convergence platform software editor, was created in 2002.

We leverage on a seven year MM€ investment in our IO\_Magic Platform and an extensive experience with major brands.

We offer:

- carriers (Bouygues Telecom, Virgin mobile),
- media groups (e-TF1, M6 Web, Lagardère Active),
- content providers (Universal Music France, Index Multimedia)
- internet companies (Accorhotels.com, Dailymotion SA) comprehensive convergent multimedia solutions to enhance their multi-channel presence and sustain the growth of their business.

Integrated mobile portals, fixed and mobile internet social networking, iOS, Android, Windows Phone applications are only a few examples of our latest success stories.

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## HAPLOID

Workstation 69 - Booth 2 F 49



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[www.haploid.fr](http://www.haploid.fr)

Haploid is a fast growing french company developing innovative software solutions for smartphone, tab and connected TV on iOS and Android.

Haploid is working with leading brands in telco (Orange), bank (Fortuneo), media (NextRadio TV Group), web and social media (Overblog)...

Haploid is also deeply involved in promising R&D projects related to the emerging multiscreen and companion screen uses.

"Make it mobile and beyond" is our motto.

Don't think mobile application only... think beyond, think multiscreen digital experience!!

## INSITEO

Workstation 30 - Booth 2 E 47



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[www.insiteo.com](http://www.insiteo.com)

Insiteo is a start-up company specialized in indoor location solutions for large sites.

The company is headquartered in Toulouse (France) and has offices in Paris, London and Amsterdam.

It raised € 4M in 2010 and is backed by a pool of tier VCs, among whom Innovacom (Orange).

Insiteo team is composed of highly professionals with world references in indoor location technologies, mobile and server software development and project management.

## INSIGHT SiP

Workstation 34 - Booth 2 F 49



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[www.insightsip.com](http://www.insightsip.com)

Insight SiP is a fabless RF system-in-package (SiP) company. Insight SiP provides turn-key design services and creative packaging solutions to customers who need highly integrated systems to meet wireless and portable devices space requirements. It's all in the package.

## INTELLICORE SERVICES

Workstation 40 - Booth 2 F 49



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[www.intellicore.net](http://www.intellicore.net)

Intellicore is one of the very few companies world wide that has an engineering team that is experienced in both iOS end user applications, large data base design and server technology.

Intellicore is a leader in delivering total solutions for mobile and nomad applications in multiple domains.

Intellicore builds innovation into its solutions, by design, from day one.

\*Intellicore is the developer of the Second Screen application for Liberty Global / UPC Broadband's Horizon project and has been reward by an Innovation and Breakthrough Award at the IBC 2011.

## INVEST IN FRANCE

Booth 2 F 49



Invest in France  
Agency

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The Invest in France Agency (IFA) is the national agency responsible for promoting and facilitating international investment in France.

It also coordinates initiatives to promote France's economic attractiveness.

The IFA network operates worldwide, with offices in France as well as in North and South America, Europe, the Middle East and Asia.

In France, the IFA works in partnership with regional development agencies to offer international investors outstanding business opportunities and customized services. For further information, please visit: [www.investinfrance.org](http://www.investinfrance.org); success stories include : Huawei, Wipro, ZTE, LG France, Sony...

## IPERLINK

NON EXHIBITORS AREA - Booth 2 E 47



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[www.iperlink.fr](http://www.iperlink.fr)

Iperlink is a specialist in business telecommunication services based in France.

We provide voice, data and video services that meet small to middle-size companies' needs.

Our approach is based on quality, transparency and responsiveness.

We select technical solutions from various telecommunication companies in order to build customized and turn-key solutions for our clients.

Iperlink is an expert in the business telephone system called Centrex.

## IQSIM

Workstation 42 - Booth 2 F 49



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[www.iqsim.com](http://www.iqsim.com)

European company, iQsim is the leading provider of SIM Server platform and Wireless Gateways.

iQsim flagship product, IRON Suite, is a highly scalable and redundant SIM management architecture providing huge benefits while managing large number of GSM devices or wireless gateways.

iQsim's value is to propose innovative solutions on the mobile voice and data termination, mobile testing and M2M (machine to machine) markets.

The company is headquartered in the south of France with Sales offices or representation in Europe, Latin-America, USA and Asia.

For further information, visit iQsim website [www.iQsim.com](http://www.iQsim.com)

## KAWET

NON EXHIBITORS AREA - Booth 2 E 47



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Kawet is a Paris based startup specialising in disruptive innovation for mobile apps.



The IT company Excellance presents Kinomap, the #1 worldwide geolocated videos sharing platform. The software suite includes an opened API, embedded player, dedicated enterprise servers, apps on smartphones to shoot and upload videos, and Kinomap Trainer to replay these videos on an exercise bike.

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[www.excellance.fr](http://www.excellance.fr)

## LARGILLIERE FINANCE

NON EXHIBITORS AREA - Booth 2 E 47



Founded in 2005, Largillière Finance offers corporate financial services.

Located in Paris, we today employ 9 professionals including the 2 founders.

We are specialized in small and mid-cap corporations, active as well in traditional production, distribution and services as in technology web oriented businesses.

Last year Largillière Finance received in London the EGR Awards, corporate services provider of the year, for our activities in the on-line gaming market in France and Europe.

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[www.ldmobile.net](http://www.ldmobile.net)

LDmobile, the mobile marketing expert LDobile, the leading French player in marketing and mobile advertising, has been innovating and developing know-how with a high added value in the fields of marketing and mobile advertising since 2003.

- LDMedia: Mobile media consulting, advertising agencies
- LDAnalytics: Analysis of performance, statistical and decision-making tools
- LDservices: Made-to-measure development and production of sites and mobile applications.

LDmobile represents:

- Turnover 2010: € 10,3 M;
- 48 people;
- #1 in France and #3 in Europe for the activity volume on mobile;
- 25% of mobile media purchasing;
- 10% of the market's mobile marketing turnover.

## LEMON WAY

NON EXHIBITORS AREA - Booth 2 E 47



**LEMONWAY**  
Pay different

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[www.lemonway.fr](http://www.lemonway.fr)

Lemon Way provides a secured PCI DSS payment platform for PSP and money transfer operators worldwide. Lemon Way is also a PSP in Europe.



## LIFE INFORMATIQUE

NON EXHIBITORS AREA - Booth 2 E 47



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[www.kikoidoo.com](http://www.kikoidoo.com)

Communication technologies and data storage are constantly evolving.

Access, availability and information security for collaborators of business must be guaranteed at all times and everywhere. This requires specialized skills, expensive and therefore less accessible to managers of SME / SMI.

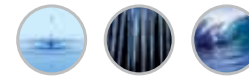
Since 1998, Life informatique provides the skills needed, one time or in regular support, deploys and maintains solutions implemented.

His constant objective is to enable its clients to easily take care of their business while controlling the budget of their information system.

## LOGIWAYS

Workstation 68 - Booth 2 F 49

## LOGIWAYS



pure / sharp / powerful

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[www.logiways.com](http://www.logiways.com)

LOGIWAYS: Leader of Video on Demand for one-way network. LOGIWAYS provides scalable software solutions for the TV market to offer high quality content to the largest number of end-users.

LOGIWAYS developed a complete portfolio including a Push-VoD product: VodAccess.

LOGIWAYS targets also mobile operators with hybrid products connected on 3G.

## LIVINGOBJECTS

Workstation 32 - Booth 2 E 47



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[www.livingobjects.com](http://www.livingobjects.com)

LivingObjects is a software development company dedicated to Network Performance Management for mobile, broadband and satellite Telecom Operators.

LivingObjects delivers fully customizable and user-friendly solutions for PC and iPad.

Based on high performance data-mining and statistical algorithms they allow the operator to automate and organize its daily and recurring tasks, from problem detection through automatic kpi analysis to QoS report generation.

From Performance KPI gathering to decision-making, LivingObjects products guide operators in their day to day activities helping them to focus on the end-user experience and competitive differentiation.

## MADGIC

Workstation 23 - Booth 2 E 47



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MADGIC is a mobile advertising optimization platform dedicated to increasing advertising revenue for mobile website publishers and mobile application developers.

## MAPPING CONTROL

Workstation 47 - Booth 2 F 49



MAPPING CONTROL is an operator in location and mobility services.

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## ME PLUS MY MOBILE

NON EXHIBITORS AREA - Booth 2 E 47



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[www.mplusm2.com](http://www.mplusm2.com)

ME PLUS MY MOBILE is a Paris (France) based digital media agency specialized in strategic consulting, design and development of web and mobile services.

As a service provider, we conceive and deliver projects for clients from service specifications and design to maintenance and training.

We deliver training on iOS and Android, and are listed as an official R&D french provider for Credit Impot Recherche.

## MAPYOURDREAM

Workstation 30 - Booth 2 E 47



MAPYOURDREAM is a young company specialized in cartography, Web and mobile applications.

We have developed a new WebMapping engine that allows to use the cartography regardless of the media, especially mobile.

We create solutions for mobile, social networking and Internet applications in particular within the CRM domain, all of our products are based on our WebMapping engine.

Michel DUPIOL  
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## MEDIA MOBILITY

Workstation 27 - Booth 2 E 47



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[www.mobstore.fr](http://www.mobstore.fr)

Media Mobility makes design and distribution of mobile applications quick and simple and offers a set of analytical tools to manage and optimise your revenues:

- Time to market: transform your ideas into mobile application in a few days.
- Crossplatform: iOS, Android, Windows Phone, Qt, Blackberry, J2ME, HTML5, users experience optimized for each platform.
- Analytical tools: maximise your mobile strategy following the behavior of your users on day to day basis.

## MIDI-PYRENEES EXPANSION

Booth 2 E 47



Midi-Pyrenees Expansion is the economic development agency of the Toulouse Midi-Pyrenees region.

We offer free consulting for your corporate location or partnership projects in Southern France: identification of suitable business sites, drafting financial aid applications, recruitment and training, networking with industrial and scientific partners.

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## MIXXIT

Workstation 45 - Booth 2 F 49



MixxIT is a French software company specialized in Cloud Computing technologies and Web applications for a business audience.

We created a platform that combines VoIP technologies and a SaaS approach to allow the user to have only one phone number to be reached, and to create a clever phonebook for the user within the company and for the company.

It also gives companies opportunities to develop a true Customer-oriented approach, increase their productivity and make significant savings on their phone bills.

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## MOBILE MARKETING ASSOCIATION FRANCE

Booth 2 E 47



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**www.mmaf.fr**

The Mobile Marketing Association France is the only French association gathering all the players in the mobile marketing value chain.

More than 80 members work together to establish the mobile phone as a must within the marketing mix of the Announcer.

## MOBILE TAG

NON EXHIBITORS AREA - Booth 2 E 47



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**www.mobiletag.com**

Mobile Tag is the leader in mobile 1D & 2D barcode reader marketing and technology solutions.

In 2006, the company launched Mobiletag, an embedded application that enables cell phones to read 2D barcodes, otherwise known as "tags", via the phone's camera.

Mobile Tag developed this software to provide quick access to information.

Mobile Tag recently received a venture capital investment funded by a new lead investor, Alven Capital and by existing shareholders Xange Capital and IDF Capital.

This capital increase will allow Mobile Tag to pursue international growth and strategy in the market of barcodes: Europe & USA.

Mobile Tag's Worldwide headquarters are in Paris, France with their US office in Atlanta, Georgia.

## MOBILEAD

NON EXHIBITORS AREA - Booth 2 E 47



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**mobilead.fr**

mobilead provides an innovative and consistent software solution to connect brand owners with end users, consumers or patients, through objects, using optical (QR-Code, QR+™) and radio frequency identification systems (NFC). QR+™, the next generation of QR-Codes. mobilead is a world pioneer in QR-Code advanced generation and secure management. The QR+™ solution enables the creation of large series of highly graphical QR-Codes. The innovative and patented process allows the merge of a regular QR-Code with any image, picture or logo into a highly graphical ISO/IEC 18004 compliant code to be read by any QR-Code reader.

## MOOBIFUN

Workstation 12 - Booth 2 E 47



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**www.moobifun.com**

MoobiFUN is a software publisher specialising in services and applications for the mobile industry. The company helps its customers to launch and develop value-added services for mobile phones. MoobiFUN is a highly reliable partner in the field of software and services for information providers looking for distribution solutions to mobile phones. Excellent relationships with operators across the world, vast experience particularly in telecoms and the launch of value-added services, a reliable technological platform and first class assistance services are the main ingredients of the turnkey solutions offered by MoobiFUN.

## MOBPARTNER

Workstation 22 - Booth 2 E 47



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**www.mobpartner.com**

MobPartner is a Premium Mobile Affiliate Network. We work on delivering Advertisers Risk-Free Performance-based Marketing Campaigns and help Publishers monetize 100% of their Unsold Traffic. Operating in more than 200 countries we provide advertisers, publishers and media buyers with uniquely global solutions. In addition, MobPartner's CPA model allows every type of action: CPS, CPL and CPI. We focus on delivering global campaigns on all Operating Systems. Our commitment to providing quality services in total transparency and openness to our partners is a fundamental base of our worldwide success.

## MOOTWIN

Workstation 4 - Booth 2 E 47



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**www.mootwin.com**

Mootwin is a Mobile Application Platform editor that helps companies define their mobile channel strategy. Its patented technology enables to create and manage highly connected applications, easily integrated into existing enterprise's IT. Optimum mobile services are provided regardless of the network's situation for a maximum user-experience. Completion of any transaction is carried out within short time. Only changed data are real-time pushed into the mobile device avoiding systematic loading of full page. Data and battery consumption is reduced as well as maintenance and subsequent development costs enabling faster time-to-market and ROI.

## MULTICELL

Workstation 48 - Booth 2 F 49

# Multicell

Design and production of computer and telecommunication networks mobile radio.

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## MYFEELBACK

Workstation 30 - Booth 2 E 47

MyFeelBack  
Social CRM Mobile



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Composed of technical experts and mobile web, and web marketing experts, the team MyFeelBack committed to you in the implementation of the service, to monitor your campaigns and advise you in their optimizations (Design, communication, technical support, forms design, etc...). We support you every day in the success of your customer relationship strategy. Several large companies have already trusted them, and you?

## NEOMADES

Workstation 64 - Booth 2 F 49



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[www.neomades.com](http://www.neomades.com)

Neomades provides software solutions to help mobile content developers to address cross technologies portability (Android, iPhone, Blackberry, Windows Phone 7, Java, Bada, Qt...).

The main product, NeoMAD, is a complete Framework to design, develop, test, produce and distribute NATIVE applications for all mobile and tablet devices starting from a unique code.

NeoMAD assists you to produce high level performance applications for all technologies and the tremendous number of mobile phones available on the market without to be obliged to be an expert.

Neomades offers also 2 specific solutions to migrate existing iPhone or Android applications to other technologies.

## NEOSesame

Workstation 20 - Booth 2 E 47



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[www.neosesame.com](http://www.neosesame.com)

Neosesame is a french Software as a Service (SaaS) Vendor. Our mission is to help companies to deliver and distribute their contents or services anywhere on any devices.

We provide the entire infrastructure needed to help your company control who and that has programmatic access to your data.

We support you to extend your business model, your revenues and digital strategy goals.

By publishing your open/private APIs through us you give potential partners, agencies or developers the ability to create and build applications that use your data, build content mash-up and engage customers in new ways.



Netheos is a software editor providing trust and privacy to sensitive on-line services.  
Located in Montpellier, France, the company works mainly for financial institutions and merchants.

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Opensugar is a vector of mobile innovation, providing value to its clients and partners through creative concepts and products.  
Our mission is to raise brand awareness for our clients, create and grow mobile sales channels, and leverage mobile devices (smartphones and tablets) to execute successful online marketing strategies.

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Stereoscopic 3D(S3D) is the next revolution of TV(3DTV) and Mobiles(Smartphones, Tablets).  
Nomad3D has developed a very low power 3D Encoding/Decoding scheme(CODEC) with outstanding energy saving features.

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PAGE UP is an expert in professional mobility sector.  
PAGE UP has been building its expertise since more than 20 years.  
It develops and markets a complete range of terminals and offers a full range of tailor-made software and hardware solutions.  
PAGE UP equips mobile workforces (delivery drivers, field forces, quality controllers,...) with wireless rugged mobile devices. For more information: [www.pageup.fr](http://www.pageup.fr).

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## PARTELEC

Workstation 19 - Booth 2 E 47



Partelec is an innovative mobile and imaging hardware solution provider, focus is M-health and e-Medicine imaging applications to combine telepresence and a scalable and fast sharing platform for medical images inside, outside hospitals and in mobility, for new usages as tele-diagnosis, urgency, tele-radiology.

The target is to reduce the timing decision to select the right medical choice: Quick files or images display through «Waaves», encoding software algorithm with diagnosis purpose, CE medical device marking, which provides the highest quality level.

A Personal health recorder based on secure USB key is also available.

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**www.partelec.fr**

## PHAESUN FRANCE SAS

Workstation 55 - Booth 2 F 49



Phaesun has been specializing in the sales, service and installation of Off-Grid photovoltaics and wind energy systems since it was founded in 2001.

As one of the leading system integrators in Off-Grid energy systems on an international scale, Phaesun offers products of all renowned manufacturers in this trade.

International project management, systematic customer training and technical support complete the services offered. In France, it also has innovation activities in which Phaesun invests annually for photovoltaic research and development.

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## PERCEPTIVA LABS

NON EXHIBITORS AREA - Booth 2 E 47



Perceptiva Labs offers solutions (software-hardware) for measuring and optimizing User-Perceived Quality of audiovisual services broadcast via Mobile devices, Web and broadband TV (IPTV) and video-conferencing systems.

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## PHONITIVE

Workstation 30 - Booth 2 E 47



Located in France Phonitive is an editor of innovative applications for mobile and tactile devices.

Staying in tune with the evolution of the mobile software market, Phonitive uses breakthrough technologies to build creative, intuitive, fun and easy to use applications with various content.

Among the clients using our mobile applications there are some major IT, telecom and publishing companies such as Orange, Casterman, Nathan.  
<http://twitter.com/Phonitive>

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## PIXEET

Workstation 38 - Booth 2 F 49



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[www.pixeet.com](http://www.pixeet.com)

Pixeet Inc. is the leading provider of mobile 360 panorama creation, management and sharing application. Pixeet developed a set of miniaturized fisheye lenses and accessories allowing the creation of spherical panorama from a mobile phone without external equipment. Pixeet SDK (Software Development Kit) allow the integration of our solution in your existing web, mobile, iPhone, android or blackberry application. Pixeet mobile solution is compatible with more than 125 million Apple devices + Android, Flash Lite, WAP enabled devices...

## PLAYGROUND

Workstation 39 - Booth 2 F 49



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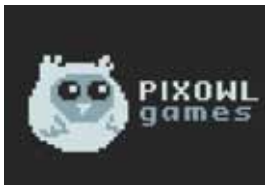
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[www.playground-maker.com](http://www.playground-maker.com)

Playground is an Open Source development project. The mission of the project is to grow and moderate a community of developers and game designers interested in contributing to the Playground Platform. This includes the management of a website, mailing lists, blogs and the coordination of several development projects and sub projects. Furthermore the project management recruits developers, universities and companies, communicates on the project in the press and organizes and/or participates to seminars, workshops, lectures and presentations.

## PIXOWL INC.

NON EXHIBITORS AREA - Booth 2 E 47



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Pixowl is a mobile studio producing casual games for the whole family, kids & parents.

## PLEEX

Workstation 56 - Booth 2 F 49



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[www.maeglin.com](http://www.maeglin.com) | [www.pleex.com](http://www.pleex.com)

Maeglin Software edits Pleex, a unique suite of mobile security services at the core of today's end-users concerns: geo-location, remote wipe & lock, backup, content migration, children & seniors security. With over 1 million users worldwide, 40 millions files & contacts backed-up, and more than 3 200 handsets covered, Maeglin has developed the expertise your company needs to secure your customers, their handset and their content. Pleex provides a blend of technical expertise and flexible implementation that meet the needs of operators, manufacturers, insurers and retailers Worldwide. Clients include: Orange, Samsung, TrueMove, Maroc Telecom, Vinaphone, FNAC, Ignition, Affinion.



## PLUGNSURF

NON EXHIBITORS AREA - Booth 2 E 47



Plugsurf is an innovative French Company, located in Paris. Plugsurf has already finalized major contracts with distributors and industrials, including a contract with LEA (<http://leacom.com>), European PLC leader. Plugsurf develops patented Product and Services to help people to be connected everywhere with any device at the best price.

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## PRAGMA

Workstation 36 - Booth 2 F 49



Pragma is a group of 3 companies delivering expertise for Telecom Networks.

We provide specialized consulting and engineering tools for optimal planning, maintenance, assessment, and optimization of cellular telecommunication networks and of QoS.

We can assist your business teams in improving network efficiency and customer satisfaction.

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## POLE STAR

NON EXHIBITORS AREA - Booth 2 E 47



Pole Star is leader in Indoor Location Technologies, providing the first fully operational solution on the market.

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## PROVENCE PROMOTION

Booth 2 F 49



Provence Promotion, the economic development agency provides free and confidential assistance to new business ventures for both French and foreign companies willing to set up in the region.

- Pre-setup support: information on the Bouches-du-Rhône economy; on current legislation and regulations.
- Support for funding: in assembling and finalizing funding applications and fundraising initiatives.
- Support for recruitment.
- Support in setting up office: for finding business premises.
- Relocation support.

Provence is leading hub in the domain of Mobile telephony from smart card production and NFC technologies to mobile games, on-line advertising, e-tourism and e-commerce.

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[www.theprovencepartnership.com](http://www.theprovencepartnership.com)

## PUREAGENCY.COM

Workstation 59 - Booth 2 F 49



Mobile agency 100% ROI: Strategy, Development, Marketing campaigns, Tracking, success fee, Mobile Analytics, mobile advertising conversion analysis. Pure Agency helps the biggest European brands in design, development and promotion of their mobile services.

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## QOWISIO

Workstation 67 - Booth 2 F 49



Qowisio is specialized in providing systems to monitor and manage the energy on a telecom site. Qowisio is the leader in hybrid energy power and fuel tank monitoring.

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## RD GEO

Workstation 14 - Booth 2 E 47



Promoting tracking devices on several computer devices.

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## RECOMMERCE SOLUTIONS SA

NON EXHIBITORS AREA - Booth 2 E 47



Recommerce Solutions is a provider of innovative recommerce (reverse commerce) solutions in the sector of electronic devices, especially mobile phones.

It was created in 2009 by Mr Pierre-Etienne ROINAT, specialist in e-business and financial governance, Mr Benoit VARIN, expert in recycling and WEEE management issues, and Mr Cédric MAUCOURT, former IT consultant and telecommunication specialist.

Recommerce Solutions operates its white-label solutions for partners who are major actors of the French TELCO sector, such as Bouygues Telecom, Virgin Mobile or NRJ mobile.

It also manages its own and historical brand of mobile trade-in, MonExTel.com.

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## REZOPEP: MIDI-PYRENEES' INCUBATOR NETWORK

Workstation 30 - Booth 2 E 47



REZOPEP, the Midi-Pyrénées South West France incubator is helping and accompanying innovative companies specialized in the field of IT, focusing more specifically in the area of mobile applications.

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## SCS CLUSTER

Booth 2 F 49



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«SCS Cluster: The future's in good hands»

A World Class Cluster which federates Microelectronics, Telecom, software and multimedia key players in Provence-Alpes-Côte d'Azur.

It symbolizes a dynamic network of more than 230 companies (Small, Medium Business and big groups), laboratories and training centers, strongly involved in innovative projects.

Our ambition is to design and develop new solutions integrating components, networks, software and systems to exchange and process information in a reliable and secure way.

Our principal objectives are to foster and encourage new, innovative, competitive projects, to help SME's to grow and develop and to participate in the creation of suitable ecosystem inside the regional TIC.

The SCS cluster is endorsed by world-class industry leaders based in South of France: Amadeus, Atmel, Gemalto, Orange Labs, HP, IBM, ST/NXP Wireless, SAP, STMicroelectronics, Texas Instruments, Thales Alenia Space, ...

## RIVIERAWAVES S.A.S.

Workstation 44 - Booth 2 F 49



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[www.rivierawaves.com](http://www.rivierawaves.com)

RivieraWaves is a leading wireless connectivity Intellectual Property (IP) provider for the semiconductor industry.

RivieraWaves is the only "one stop shop" company providing semiconductor companies with complete Wi-Fi® and Bluetooth® IP and Design Services.

The IP offering is composed of hardware, software and analog/RF components.

RivieraWaves is the ideal partner for semiconductor companies planning to deliver wireless connectivity ICs for the mobile, medical, sports & fitness, watch, entertainment, industrial markets and other wireless sensor based applications.

## SELECOM

Workstation 50 - Booth 2 F 49



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SELECOM is a well-established French company, specialised in the design, manufacture and installation of professional equipment and turnkey systems for RADIOCOM (GSM, UMTS, LTE, TETRA, TETRAPOL) markets.

SELECOM supplies a number of broadcasters/operators, over 30 countries around the world.

Our last innovation is our exclusive patent of «Long Cell» to enhance dramatically the quality of service of the coverage of high-speed train lines.

## SETELIA

Workstation 58 - Booth 2 F 49



SETELIA provides expertise in Development, Integration, Certification & Qualification of Networks, Fix & Mobile Terminals, Box/SetTopBoxes & Multimedia Services. SETELIA's clients include: Operators, MVNOs, Terminals and SIM Card providers, Multimedia Service Providers. Certification Authority and GCF member, SETELIA ensures interoperability of devices and mobile networks. Our turnkey solutions may be applied from Uphill studies to Production Time. SETELIA offers the guarantee of a multidisciplinary technical expertise for an accurate understanding of problems and a long-term quality support. SETELIA's greatest strength is demonstrated in its capacity to manage complex End to End projects at an International level.

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## SILICON SENTIER

NON EXHIBITORS AREA - Booth 2 E 47



Silicon Sentier is an association of innovative companies which reflects Paris digital identity. Contributing to the business development and employment in the Ile de France region, it connects entrepreneurs and SMEs with emerging communities, large companies and local authorities. Silicon Sentier's 170 members enjoy solid institutional backing and the trust of key digital-industry players, enabling it to federate its activities and focus on the shared dynamics of the Ile de France's digital ecosystem. Since 2000, it has initiated several projects, such as La Cantine, the first coworking space in Paris or Le Camping.

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## SIGMA MEDITERRANEE

Workstation 53 - Booth 2 F 49



A company of 30 people, Sigma-Méditerranée covers all aspects of computing, digital printing, management systems and collection. Sigma is affiliated with Résadia, the first French distribution network and IT services & telecommunications.

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## SILIGENCE

Workstation 49 - Booth 2 F 49



Siligence is a company providing leading edge technology solutions and devices to operators for innovative services to the Digital Home. These services, being today mostly data, voice and video, will progressively include security, entertainment, health, energy (smart grid). Siligence works directly with technology partners and a very few selected Asian ODMs for product development and manufacturing, with a European dedicated customer's structure of best-in class technical and sales people. This is the way to bring together the best of 2 worlds: off-shore Asian power with local European expertise close to the customers.

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[www.siradel.com](http://www.siradel.com)

Siradel provides unique radio coverage expertise for network planning.

With more than 200 references worldwide (including wireless carriers, regulators, equipment vendors and universities), Siradel's solutions improve performance of any outdoor and indoor radio network (3G, LTE, WiMAX, DVB, WiFi, smart grids, GSM-R...) and then significantly reduce cost of radio infrastructure.

Based on more than 15 years' experience in telecom, today, Siradel's business reaches out to applications in new area.

One brand new product line – series of realistic 3D cities are now unveiled.

# SISTEER

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Sisteer is a tier one Mobile Virtual Network Enabler (MVNE). The company provides a complete hosting solution for MVNOs, enabling them to market a competitive mobile phone offering.

Thanks to its telco expertise and solid partnerships with mobile network operators and software providers, Sisteer operates a platform that MVNOs can rely upon to deliver an outstanding customer experience.

Sisteer is based in France and has subsidiaries in Brazil, Morocco and Hong Kong.

In 2011, Sisteer hosted more than 2 millions end-users and 30 MVNOs.

# smart+

AD SERVER

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Founded in 2001, Smart AdServer develops and markets premium ad serving solutions for mobile, iPad/tablets and web, dedicated to ad networks, publishers and advertisers.

Smart AdServer Mobile, launched in 2009, allows ad delivery on all available mobile platforms, for mobile Web and applications.

This solution offers state-of-the-art mobile targeting features as well as a cross-platform mobile rich media library for interactive and video ads.

Thanks to an outstanding service, support and flexibility, Smart AdServer has grown rapidly with now 8 offices worldwide, and 300 clients incl. YOC, Hi-Media mobile, Axel Springer, l'Equipe, Tomorrow Focus,...

# smartcom

mobility solutions

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Smartcom was created in 2001 in Sophia Antipolis, France. It designs and develops innovative wireless applications and software suites to connect any device to the Internet.

Smartcom's knowledge and technology extends over multiple platforms, supporting: PC, Mac, Linux, Android, and other Smartphone platforms insuring full compatibility with wireless technologies.



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[www.snapp.fr](http://www.snapp.fr) | [www.fidme.com](http://www.fidme.com)

Snapp' is a 6 years old company specialized in mcommerce and mloyalty for key accounts. Our expertise covers the knowledge of every mobile platform available on worldwide market. Snapp' proposes FidMe, a B2C m-wallet application gathering all cards from all over the world. In parallel Snapp' distributes Snapp'fid, the white label solution to bring retailers and brand loyalty programs into customers mobile phones. These solutions are available for worldwide distribution and compatible for every mobile on any operator. Mobile phones become the unique items needed in store for live check out!



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[www.spaceyes.fr](http://www.spaceyes.fr)

SPACEYES is editing a 3D line of products to visualize GIS data in 3D. SpacEyes3D Builder, SpacEyes3D Viewer, SpacEyes3D Server and SpacEyes3D SDK will allow you to present your projects in an interactive way!



MOBILE ADVERTISING MADE EASY

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Since its creation in 2003, SOFIALYS has commercialised tools and services for mobile marketing and advertising. Our highly evolved and innovative range of turn-key solutions for ad serving, ad management, online/mobile monetisation, ad creation and relational marketing ensure that we cover every need throughout the value chain. We work globally with publishers, telecoms operators, mobile content providers, agencies and advertisers. Our worldwide reach and ability to permanently innovate has enabled us to implement large-scale ad serving projects for clients such as SFR (Vodafone France), HTC, ValueClick France, Orange Vallée and Orange Spain.



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[www.streamwide.com](http://www.streamwide.com)

An established leader for value-added telephony services, StreamWIDE empowers innovation for carriers and service providers around the world. StreamWIDE next generation software technology enables legacy system replacement, as well as innovative service launches in the areas of messaging, ringback tones, IVR, conferencing, and convergent online charging. Operating from France, the USA, China, and Romania, StreamWIDE deploys dedicated teams to provide delivery services, support, and assistance to each customer as they navigate their chosen path toward differentiation and increased profitability. StreamWIDE is listed on Alternext Paris (NYSE Euronext) -FR0010528059- ALSTW.

## STUDIO AMA BRETAGNE

Workstation 72 - Booth 2 F 49



AMA develop and publishes Mobile games and applications and distribute them to the Operators, handset manufacturers and Stores.

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[www.amamobile.com](http://www.amamobile.com)

## SUD DE FRANCE DEVELOPPEMENT

Workstation 54 - Booth 2 F 49



Serving companies in the Languedoc-Roussillon Region, Sud de France Développement, under the aegis of the Regional Council, develops a support strategy for international companies and organizes a programme of networking activities.

Sud de France Développement participates in the biggest global events and supports regional companies in their target countries.

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[www.suddefrance-developpement.com](http://www.suddefrance-developpement.com)

## SURIKATE SAS

Workstation 65 - Booth 2 F 49

# surikate

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Founded only in July of 2010, SURIKATE is already the leading French mobile marketing company.

25 mobile experts work on optimizing the visibility of their clients' mobile applications.

200 clients (such as Carrefour, Adidas, Unibail-Rodamco) already entrusted them with the management of their mobile acquisition strategies in France.

Their fields of competence: Promotion of mobile applications, marketing, PR, CRM, analytics, advertising, traffic monetization,...

## SWID

NON EXHIBITORS AREA - Booth 2 E 47



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[www.swid.fr](http://www.swid.fr)

Swid is a software testing company launched as a spin-off of France Telecom R&D.

The company provides innovative automatic testing software that allows companies to speed-up their development life cycle with reduced cost and risk.

We help companies to develop high-quality software to respond rapidly to market changes with efficient testing solutions.

Our solutions are compatible with PC, mobile and TV Web applications and integrate well with Open-Source products like Selenium, Test Link or Salomé.

Swid also maintains advanced testing facilities available as a service on Internet to simplify the testing process.

## SWINGMOBILITY

Workstation 66 - Booth 2 F 49



Created in 2003 by Patrick Metzger, SwingMobility develops «business solutions» for travelling staff, Embedded solutions as well as mobile marketing solutions. Although the company's head office is in North of France, it is also present all over Europe.

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**www.swingmobility.com**

## TAGATTITUDE

Workstation 11 - Booth 2 E 47



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**www.tagattitude.fr**

TAGATTITUDE specializes in mobile payment and security technologies.

Tagattitude's patented NSDT™ (Near Sound Data Transfer) and NFC2.0™ technologies are the only solutions that enables ALL phones to be used as payment tools and authentication devices.

By using the audio channel to transmit secure transaction data, these leading sound-based technologies provide contactless transactions instantly.

Tagattitude's turnkey mobile money platform, TagPay, leverages these technologies to offer the most complete, flexible, and adaptable solution on the market.

Our technologies and platform are used in over 30 countries worldwide and are featured in The Economist, TechCrunch, and Courier International.

## SYSTEMATIC PARIS RÉGION CLUSTER

Booth 2 E 47



Systematic is a competitiveness cluster which brings together more than 600 key players in the Paris region working in the field of key technologies and growth markets including Telecoms.

Systematic seeks to boost economy and employment through Open Innovation.

The aim is to develop an "ecosystem of innovation" within its territory by developing synergies.

Systematic also contributes to the attractiveness and visibility of the Paris region by structuring relationships and partnerships with national and other ICT European clusters. To date Systematic has developed 318 R&D projects for an amount of €1.4 billion including €520M from public funding.

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## TAZTAG

Workstation 72 - Booth 2 F 49



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**www.taztag.com**

Contactless technology expert proposing infrastructure products and mobile devices with secure architecture facilitating contactless services deployment.

Our flagship is the TazPad: World 1st NFC/Zigbee/Biometry ANDROID Tablet.

And at CES we will present the first 22" Kiosk NFC/Zigbee enabled.



## TEAM COTE D'AZUR

Booth 2 F 49



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Team Côte d'Azur is the economic development agency of the Côte d'Azur and provides fully confidential support for your project, free of charge.

## TEVOLYS

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We propose a range of services to build high value-added sites allaying innovation, creativity, high availability,...

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## TEKORA SAS

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Tekora is a mobile-website publisher using a Saas platform. It provides over 150 prestigious businesses approximately 50000 mobile sites online. Tekora is based in Paris and New York.

## TRANSATEL

NON EXHIBITORS AREA - Booth 2 E 47



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[www.transatel-solutions.com](http://www.transatel-solutions.com)

Transatel is one of the leading European MVNE (MVNO Enabler) and M2M solution providers. Transatel is currently running more than 60 MVNOs and is interconnected and operational with 8 MNOs in 6 countries: Orange and Bouygues Telecom in France, EverythingEverywhere (Ex Orange-T-Mobile) in the United-Kingdom, Orange in Switzerland, Mobistar and Base-KPN in Belgium, Telfort-KPN in the Netherlands, Tango in Luxembourg.

## TRANSFERTO

Workstation 9 & 10 - Booth 2 E 47

**TransferTo**  
Airtime Across Borders

An **ingenico** company

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**www.transfer-to.com**

TransferTo offers International Prepaid Top-Up services enabling migrants to conveniently recharge the prepaid phones of their relatives back home. As the only solution allowing real time small value transfers, international airtime transfer is the ideal low cost, high value complement to cash remittances. TransferTo offers Mobile Operators, Retailers, Financial Institutions and International Telecom Providers targeting the ethnic market a single interface to access over 230 mobile operators in 80+ countries, reaching 3.6 billion prepaid users. TransferTo is part of Ingenico (Euronext FR 0000125346 - ING) the leading worldwide provider of payment solutions.

## UBLEAM

Workstation 30 - Booth 2 E 47



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**www.ubleam.com**

Ubleam has designed a 3D tag technology for mobile marketing and m-commerce. This «next generation» of QRcode is smarter (logo ready) and easier to scan on any smartphone. It drives m-business directly by scanning products.

## ULEX INNOVATIVE SYSTEMS

Workstation 62 - Booth 2 F 49



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**www.ulex.fr**

ULEX's team members are experts in IVR/IVVR Open Standard Platforms, Video Telephony, VoiceXML, Softphones, VoIP. The team is the creator of many complex software stacks for Asterisk under the I6NET's brand. All members are engineers with more than 10 years experience on telecom technologies and with several IT companies professional background. ULEX's core business is to work on special software developments for voice and video communications.

## UPNEXT RESEARCH

Workstation 57 - Booth 2 F 49



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**www.upnextmobile.com**

Mobile innovation scouting, rapid prototyping & market development for telecom operators and disruptive startups across Western Europe, North America and Advanced Asia.

## UTEL

NON EXHIBITORS AREA - Booth 2 E 47



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[www.utelworld.com](http://www.utelworld.com)

Utel is a Multimedia Editor created in 2000. All our applications are tailored for handsets and generating significant revenues for operators.  
Our 10 year experience in developing applications made us a trustworthy partnership for operators and handsets manufacturers such as: SFR, Vodafone Liven Orange, Samsung, Apple, Android, Bouygues Telecom, Mobistar, NRJ Mobile,...

## VISION OBJECTS

STAND 2 H 54



**VisionObjects**

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[www.visionobjects.com](http://www.visionobjects.com)

Vision Objects develops handwriting recognition technology for touch and pen based user interfaces.  
With solutions for digital writing management, for searching in handwritten text, and for the recognition of geometric shapes and mathematical equations, Vision Objects reinvents a new and seamless way to interact with tablet devices and create information in a mobile environment.  
Vision Objects technology is available in over 30 languages with unmatched accuracy and performance.  
To see how Vision Objects can help you improve user experiences on iPad or Android tablets using MyScript handwriting recognition technology, visit us booth 2H54.

## VIVACOEUR

Workstation 35 - Booth 2 F 49



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[www.vivacoeur.com](http://www.vivacoeur.com)

VivaCoeur is a full web services platform to be used on mobile phone, PC tablet and standard PC.  
Services on platform : visiophony with friends and family, to be used with automation devices alerting families and friends through the mobile phone in case of fall or emergency, sports coaching on the mobile phone.  
Additional services on the platform: coaching and automation services well being oriented (nutrition, brain exercise, home safety), local information (news, local activities).

## XBRAINSOFT

NON EXHIBITORS AREA - Booth 2 E 47



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[www.xbrainsoft.com](http://www.xbrainsoft.com)

xBrainSoft is a Software Editor specialized in Ambient Intelligence and Ubiquitous Personal Assistant Solutions.  
We provide a complete toolkit and platform to build Personal Life Assistant on Smartphones.



UBIFRANCE, the French agency for international business development, comes under the aegis of France's Ministry for the Economy, Industry & Employment. UBIFRANCE lies at the heart of France's public-sector export support framework.

With 76 Trade Commissions in 56 countries, UBIFRANCE offers a comprehensive range of products and services aimed at accompanying French-based companies in their development on export markets:

- Knowledge-based products and services, from business information to consultancy and monitoring services, in order to help companies elaborate a strategy for international expansion.
- Promotional operations in order to foster partnerships with companies outside France.

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### Major Partners:



### Industry consultation and development Partners:







# EVENTS ON THE FRENCH PAVILION

## DEMO PROGRAM

*Attend innovative products and services demos at the French pavilion Demo area.*

- MOBILE MONDAY PARIS, Monday 27 Feb. at 2 pm
- DEMO AREA, from Monday 27 Feb. at 1 pm to Thursday 1 Marc. at 2 pm :
  - Application development, Monday 27 at 1 pm
  - Consulting and engineering services, Tuesday 28 at 9 am
  - Mobile advertising and marketing, Tuesday 28 at 1 pm
  - Telecoms infrastructures, Wednesday 29 at 9 am
  - Mobile entertainment, accessories and internet, Wednesday 29 at 1 pm
  - Financial services, Thursday 1 at 9 am

## COCKTAILS

*Meet the French ICT companies during the cocktails receptions organized by Ubifrance and its partners.*

- COCKTAIL FRANCE, Tuesday 28 Feb. at 6 pm
- COCKTAIL PROVENCE PROMOTION / EUROMEDITERRANNEE in partnership with MOBILE MONDAY INTERNATIONAL, Tuesday 28 Feb. at 12 am
- COCKTAIL SYSTEMATIC PARIS REGION / AGENCE REGIONALE DE DEVELOPPEMENT in partnership with JAMENDO, Wednesday 29 Feb. at 6.30 pm

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Barcelona | 27 February - 1 March 2012